20201010\_2153 summary

**Keyword  
minimalism / charts / text /**   
  
**To-Do List**[05/23/2020 00:00 ~ 05/23/2020 00:00] user interface   
origin message: Here is a picture of tabular data from the NASDAQ stock exchange, showing the opening price of four technology stocks over one-month period.  
  
**Log**The current prototype looks great.  
Let's update the user interface login by May 23rd.  
**minimalism**   
Edward Tufte's emphasis on simplicity and minimalism has grown a great following.  
**charts**   
He's largely seen as one of the most influential writers on the topic of visualizations for charts and graphs.  
In his book, Beautiful Evidence, he introduced the idea that took minimalism in charts to a new level.  
**text**   
Instead of making a chart a separate artifact to be studied on it's own, he suggested it be reduced and embedded within the context of discussion.  
He argued that a small graph, say a time series line graph, could convey so much more information quickly that it would be invaluable to readers.  
He called these items sparklines and referred to them as data words.  
An intriguing way to bridge the gap between text and figures.  
He suggested that sparklines could not only be represented directly in text, but also could be embedded in tables along with the data they describe.  
This thought became so natural that it's even been pick up by one of the most common pieces of spreadsheet analysis software, Microsoft Excel.  
Here is a picture of tabular data from the NASDAQ stock exchange, showing the opening price of four technology stocks over one-month period.  
Take a moment to consider this data.